The Melbourne Camera Club - Audio Visual Group eNews for July 2017. Distributed to members and others interested in the Craft of Audio Visual production.

AUDIO VISUAL GROUP - AVG

M'RAVE 3:21 Gala presentation Sunday afternoon July 16th. 2017 at St.Peters Hall Carnegie see report and links to results later in this eNews

Wednesday evening June 19th. 2017 – How to use Video in your Audio Visuals

This Wednesday nights AVG has the general theme of Video and how it might be used in our Audio Visuals. Paul Palcsek is going to provide and insight into the inclusion and use of Video in our Audio Visual productions.

Paul is experienced with Video productions and helped make a Video DVD in 2014 on our Ludivico Hart book launch for the 'The Complete Photographer'. Paul will be taking and showing some of his videos and what aspects of taking and producing videos will influence our Audio Visuals. This is especially relevant with the strong prospect that video in one form or another will be included in next years VAPS Interclub AV competition rules.

The VAPS Audio Visual Committee discussion paper is available for download from the VAPS Web Site. (http://www.vaps.org.au/). Responses to the discussion paper can still be submitted and will be considered by the AV Committee for stage 2 preparation of amendments to the Interclub AV rules. Please keep in mind that any Audio Visuals produced to comply under the old rules (<2018) will most likely also comply with any revised rules. However what, if any final revised AV rules will depend on what is submitted for approval to the next VAPS AGM (12 November 2017). Feel free to discuss or eMail any concerns to me at (mcc-audiovisual@melbournephoto.org.au).

AVG 'Show & Tell' 5th. Monday July 31st. 2017 – all welcome

After the change of the May 5th Monday 'Show & Tell' to the Camberwell Camera Club AV meeting to view the 2017 Adelaide International awarded AVs our first .5th Monday 'show & tell' evening will be Monday July 31st. All are invited to bring along AVs in production or just ideas for showing and/or just discussion with the audience.

This is an opportunity to also explore the **2017 AVG Theme of 'Street Art'.** Defined and set this year by AVG member Robert Fairweather – his explanation of the theme is that it should be more than just street art hot spots like Melbourne's Hosier lane and the graffiti walls of Fitzroy. Look at your local streetscapes, parks, and suburban shopping centers for public accessible 'art'. This could include abandoned car lots, murals, stickers, stencils as well as the traditional painted works of art.

Announcement - the 2018 VAPS Convention in Warrnambool

The 2017 Frankston convention was a great success with attendance numbers reaching 253 delegates and others. The Saturday night convention dinner was the largest seen for many years with 201 persons attending including guests. The location of the 2018 VAPS Convention has been announced and will be held in country Warrnambool over the weekend of May 25-26-27 2018.

Some Audio Visuals using motion effects - Video - Animation - Rapid Sequence Shots on the AVG YouTUBE channel see the public uploaded YouTUBE AVs listed at URL https://www.youtube.com/user/John4MCCavGroup

The History of Audio Visuals at the Melbourne Camera Club on our Web Page

The brief history of Audio Visuals at the Melbourne Camera Club announced in the pervious AVG eNews is now in a different sub-folder (see below) but can also be directly accessed from the AVG main Web Page location (http://www.melbournephoto.org.au/audio-visual-group) following the solving of the 2MB up load limit (now 20MB).

Alternatively you can view each of the history chapters directly from these URLs below:-
Chapter 1 http://www.melbournephoto.org.au/file/774
Chapter 2 http://www.melbournephoto.org.au/file/775
Chapter 3 http://www.melbournephoto.org.au/file/776

Report - Gala International 3:21 AV Challenge shown Sunday July 16th.

Last Sunday afternoon at St.Peter's church hall in Murrumbeena the gala top thirty 3:21 Audio Visuals as judged and scored in the 13 international locations around the world were shown. See the front page image of the audience and venue. Only the top 30 AVs could be shown because of time constraints. With intermission for refreshments it took 3 hours for the Gala from 1pm to 4pm.

There were many thought provoking short AVs from 73 seconds duration through to the majority that were around 200 seconds. A very wide variety of AV styles and differing approaches to production were observed giving all present much food for thought on our own 'conserative' AV production approaches. Nine Australian AV producers each entered an AV with our highest scoring AV (43rd out of 113) coming from John Hodgson of Adelaide SA (*Gymnopedie No.3*). Local Melbourne AV producers that entered were Ruth Goldwasser (*Fresh Waters of Papua New Guinea -* 55th.); Ruth Burleigh (*Eyre by Air* – 66th.); Jan Burt (*An Abstract Perspective* – 75th.); and Sue Rocco (*Flying Things* – 81st.)

See the 3:21 web page at (*http://www.challenge321.org/index.php?lang=en&page=resu*) to view the very detailed international scoring results from the event judging hosts:-
AV Enthusiasts, Melbourne Australia
KNIPOOGJE Foto&Multimedia, Roeselare Belgium
Photo-Club Riva Bella, Braine-l'Alleud Belgium
Ciné Caméra Club de Cannes France
Atelier photo UIA, Saint-Nazaire France+
LABEL IMAGE, Strasbourg France
Fotoclub Arzberg Germany
PhotoAlliance, Hamburg Germany
AV-Stammtisch, München Germany
Fotografico Milanese Italy
Photo club F.A. Rijen Netherlands
Port Elizabeth South Africa
The North Wales & Wirral AV Group United Kingdom

APS Autumn National AV competition – entries due Friday July 28th

AV entries accepted in 5 categories – see APS web site at
http://a-p-s.org.au/index.php/exhibition/aps-nat-exhib/av
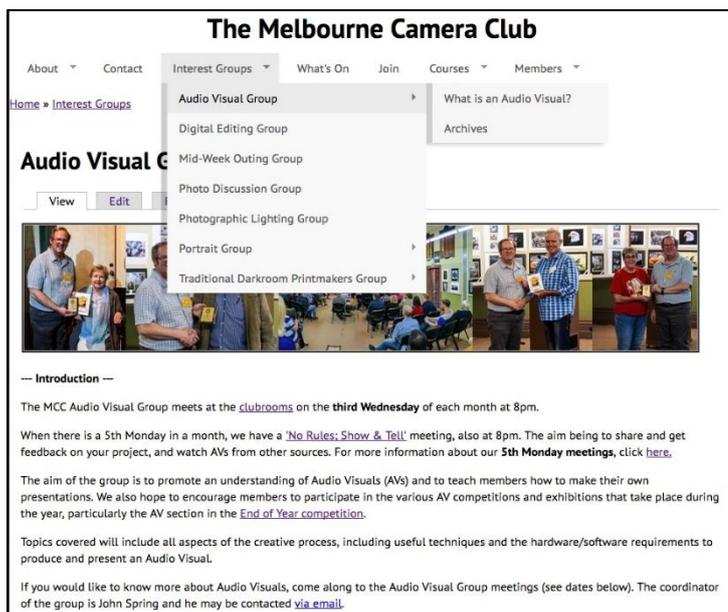Note that the 5th category is 'Fusion' – *"…The sequence will portray any subject, story or theme through the use of still images and video. The video content must not be more than 20% of the duration of the whole sequence. Any combination of text, narration, music and sound effects may be used…"*

Audio Visual Group Webpage   by Robert Cutting
http://www.melbournephoto.org.au/audio-visual-group

You may have noticed that our webpage on the MCC website has changed! You may also know that I have volunteered to maintain the AV Group webpage.

So far the "What's On" section of the MCC website has been updated, so that our meeting schedules now appear, as well as the "News" section of our page. Also a couple of new pages have been created; one for "Archives" where old articles and information can be stored and another one for the "What is an Audio Visual?" that previously occupied a significant part of our home page.

What I would really like to do next is to get some of your ideas as to what we could do with the webpage to make it more interesting and relevant to both current members of the group as well as prospective members.

I would be happy for you to email me with any thoughts you have at robjcut@fastmail.fm or alternatively to mcc-audiovisual@melbournephoto.org.au. Looking forward to your feedback

Pictures to Exe Version 9 available
After much anticipation PTE 9 is now available. There are major improvements to this popular AV software. Details can be viewed at www.wnsoft.com.

News from PhotoDEX - New version 8 of Proshow GOLD & PRODUCER
The ProShow Blog Newsletter is worth subscribing to if you are a ProShow user – see the home page
        http://www.proshowblog.com/

Announcement by Apple of a new 'HEIF' compression - a replacement for JPG ?

Apple says it's up and coming iOS 11 update will bring more efficient compression technology that they estimate will save users up to 50% on storage needs. Have a look at this article at URL:-

https://petapixel.com/2017/06/13/apple-ios-11-photo-video-formats-will-cut-storage-use-half/?mc_cid=1d9e62faa0&mc_eid=12c71f4ab1

High Efficiency Image Format (HEIF), pronounced "Heef", is the file format that HEVC-encoded images use. These images will use the .heic ("Heek") file extension. The huge advantage of HEVC is that images and videos encoded with the technology are roughly half the size of their predecessors (JPEG and H.264), while keeping the same image quality.
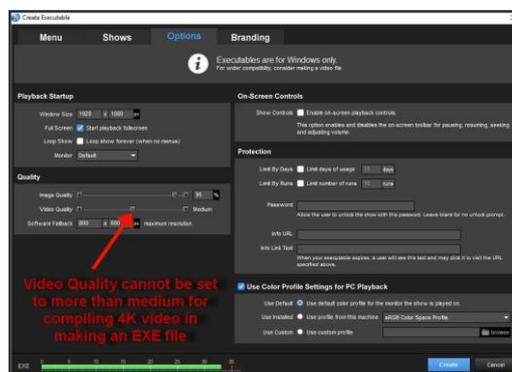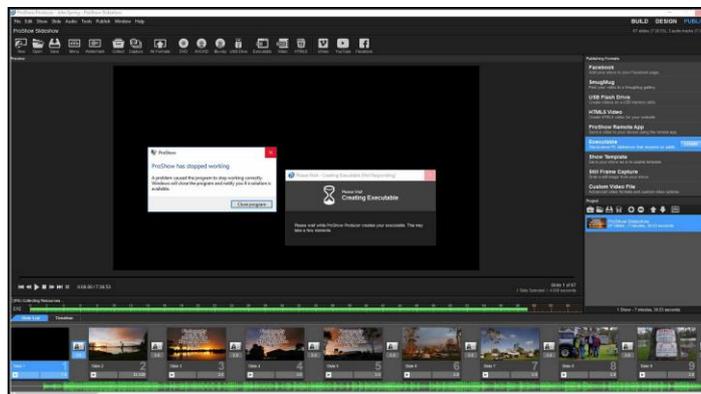
I seem to remember that photographers were promised similar advanced compression for our images with the JPG2000 standard and look now where this 2000 JPG standard is implemented ?

A recent AV Production output to EXE experience with ProShow and 4K video – problem solved

Following recent caravanning holiday trip I produced a short AV which started with a 30 second 4K video clip. You can review my holiday AV production 'Nagambie Lakes & Goulburn region photography' as a video output on YouTUBE at   **https://youtu.be/-bc85IM5A0E**

The problem with the latest version of ProSHOW8 was the inability to gather and compile the 4K video clip for output to an Executable file. Compiling to video formats was not a problem. But a fatal error was generated on starting to gather the 4K video resource for the EXE file if more than 'medium' quality setting was used in the 'option' tab.

What's new in ProShow -
Producer 8 :-   http://kb.photodex.com/8136/whats-new-in-proshow-producer-8/
Gold 8 :-   http://kb.photodex.com/8139/whats-new-in-proshow-gold-8/

Another initiative - an MCC Exhibitions Coordinator for more Exhibitions ?
The idea of having more photography prints on the display Boards in the gallery and also digital photography being projected at Exhibitions is a commendable aim for the Club. The Future Directions Committee has discussed and presented a proposal for seeking out a member with a support committee for undertaking the presentation of more photography in the Clubroom. An Exhibition Coordinator position has not been filled for many years and deserves to be supported by our Group and all members. Would you consider in helping out with this initiative ?

Costs of new ProShow version and Up-Grades to older licenses versions
If you have purchased Proshow Gold or Producer in the last 12 months you should be able to upgrade to version 8 (download) at no cost. However, if your Gold or Producer purchases are over 12 months old you must purchase a 12 months' maintenance UpGrade. MCC AVG members can obtain a 20% discount just eMail (JohnS) mcc-audiovisual@melbournephoto.org.au for the 'MCC AVG discount code' that you use in the purchase checkout. The discount also applies to new Proshow software purchases – renewed for 2017.

$$ UpGrades for existing licenses:-
A ProShow Gold user upgrade with 20% MCC AVG discount US$36 (exchange Aus$49)
A ProShow Producer user upgrade with 20% MCC AVG discount US$72 (exchange Aus$98)

NOTE if you need or want to install and run Gold and Producer licenses on one computer the 2 out of 3 registration details of NAME and PHONE must be the same otherwise there are running complications. Previously it was only necessary to install in separate program folders.

Advertising for the Audio Visual Group and others in Clubroom windows
Recently announced in principle is the use of the ground floor external windows for advertising of the Club's 'Speciality Groups' activities and functions. This initiative proposed by the Future Directions Committee bust has yet to be fully developed with presentation criteria rules and templates. However this is an initiative that should be supported and AVG members that have ideas for how 'we' could advertise to the passing public please come forward with illustrations and suggestions.

New Version of Audacity 2.1.2 - Audio Editor

URL: http://www.audacityteam.org/   Audacity is a free, easy-to-use, multi-track audio editor and recorder for Windows, Mac OS X, GNU/Linux and other operating systems. You can use Audacity to:

- Record live audio.
- Record computer playback on any Windows Vista or later machine.
- Convert tapes and records into digital recordings or CDs.
- Edit WAV, AIFF, FLAC, MP2, MP3 or Ogg Vorbis sound files.
- AC3, M4A/M4R (AAC), WMA and other formats supported using optional libraries.
- Cut, copy, splice or mix sounds together.
- Numerous effects including change the speed or pitch of a recording.
  And more! See the complete list of features.

State, National and International AVs reference web site

1. Victorian association of Photographic Societies AV Interclub rules –
    http://www.vaps.org.au/downloadable-docs
    http://www.vaps.org.au/competitions

2. Australian Photographic Society AV Division – National & Adelaide International AV Comp rules –
    http://www.a-p-s.org.au/index.php/av-download
    http://www.a-p-s.org.au/index.php/downloads/audio-visual-division
    http://www.a-p-s.org.au/index.php/exhibition/adelaide-av-national
    http://www.a-p-s.org.au/index.php/exhibition/adelaide-av-fest

3. Royal Photographic Society International AV Festival rules :-
    http://rps.org/special-interest-groups/audio-visual/about/iavf-2016-information-for-entrants

4. South African – AV makers:-
    https://av-makers-south-africa.wikispaces.com/

5. French – Epinal AV International :-*http://diapimages.free.fr/spip.php?article502*

6. Netherland – Europoort AV Festival rules :-
    http://www.avwest.nl/AVwest_public/AVwest_04.php?session_control=0

7. Belgium – Digirama 2016 AV Rules :-
    http://www.av-group.org.uk/avnews/images/eventdetails/events2016/digirama-details.pdf
    http://www.sfnk.be/download.html

8. UK Great Northern AV Festival rules :-
    http://www.av-group.org.uk/gnfestival/web2/gnf-images/documents/GNF2016-Brochure.pdf

9. International 3-21 AV Challenge .   http://www.challenge321.org

**Hope to see you at one or more of these events. Any questions eMail or phone me.
To unsubscribe to this AVG eNews send eMail to the coordinator with UN-SUBSCRIBE in the subject line**

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