

The Melbourne Camera Club - Audio Visual Group eNews for February 2018.
Distributed to members and others interested in the Craft of Audio Visual
production.

AUDIO VISUAL GROUP – AVG



The Latow AV Festival Canada – Bob's Acceptance at Latow – White Night – RescuePro Delux – FastStone Image Viewing & Editing - Free

8pm this Wednesday February 21st 2018 – Use the Web for your first AV Production

Using ProShow's Web based Audio Visual is an alternative for members starting out producing their first AV Production. Alternatively you can obtain a 15 day free trial for ProShow Gold or ProShow Producer. See functional comparison of the three popular PhotoDEX products at URL <http://www.photodex.com/proshow/compare>. However, 'ProShow Web' is an easy and functional way of getting to know the AV components and processes for starting out in Audio Visual production. You can then move to the more sophisticated AV products when you want to.

This wednesday night we will concentrate on the first and simplest 'free' version of the 3 web versions available. All 3 web versions will work via all popular internet browsers on any of the major platforms - Windows, Mac OSX and phone/mobile iOS devices

For any photographer wanting to 'give AVs a go' this Web-Browser based ProShow software can provide you with a repeatable visual and audio show for entertaining any audience with your competition photography through to travel trip photo shows. This Wednesday night we will go through an interactive demonstration on line as to how you might undertake a simple production. There are limitations, of course, especially in the use of the free version which is Photodex's motivation to have you pay for the greater AV functionality in either of the two subscription versions – see URL <http://www.photodex.com/proshow/web>

Use of this web based Audio Visual making facility is also an opportunity for those trialing AV production to explore this years 2018 AV Group production Challenge theme :- see a complete description further on for the '20 image AV challenge and other alternatives'.

An EXPANDED vision for No rules 'Show & Tell' 5th Mondays for themed images

Following the January 25th Thursday night 'Show & Tell' organised by Paul Palcsek our new Print Competition Steward there is a suggestion for adjusting the 5th Monday no rules Show & Tell nights to include the showing of themed groups of images. A group of themed images does not necessarily have to be with building an AV in mind although the use of AV production techniques might aid understanding appreciation.

As a starting point bringing along 15 related themed images for presentation and discussion. Perhaps a selection of 15 images from your EDI competition entries could be used to illustrate 'your style of photography' or perhaps 15 images from your recent travel photography. The next level of challenge would be to form the 15 images into a short AV presentation using ProShow Web free production tools. Paul Palcsek would like to receive some feedback on how this expanded concept might be developed and promoted to everybody. *eMail your comments to Paul at mcc-print-comp@melbournphoto.org.au* The next 5th Monday AVG NO RULES 'Show & Tell' will be in the Clubrooms 8pm Monday April 30th 2018 .



The Club's End of Year 2017 Social & Trophy presentation evening held Thursday December 14th 2017

The 2017 End of Year Audio Visual Competition Results

<u>Award</u>	<u>AV Producer</u>	<u>AV Title</u>
Winner	Peter Tredrea	White Night
Highly Commended	Robert Cutting	Fall of the Hammer
Highly Commended	Barb Butler	Survivor
Highly Commended	John Spring	Eulogy to the Unknown Soldier
Highly Commended	Susan Rocco	Picture a Town

There was no award this year for a 3:21 section Audio Visual as there was only one complying AV entry. The Ten Audio Visual entries that were received for the Clubs 2017 End of Year competition were :-.

- 1: 'UKIYO-E Japanese Wood block art' by Alan Elliott - an MP4 Power Point video - 5m14s
- 2: 'Survivor' by Barbara Butler - an MP4 Final Cut ProX Video - 3m25s
- 3: 'New Zealand Looking Down' by Charles Kosina a ProShow EXE - 3m21s
- 4: 'Black & White Architecture' by Geoff Muscutt an MP4 video - 3m16s
- 5: 'Cranbourne' by Peter Tredrea - a Proshow MPEG video - 3m29s
- 6: 'White Night 2017 Painting Melbourne' - by Peter Tredrea – a Proshow MPEG video - 3m42s
- 7: 'Fall of the Hammer' by Robert Cutting - a PhotoMagico MP4 video - 7m44s
- 8: 'Archimedes goes Boating' by Susan Rocco – a Proshow EXE - 5m14s
- 9: 'Eulogy to the UnKnown Soldier' by John Spring – a ProShow EXE 6m55s
- 10 'Picture a Town' by Susan Rocco – a ProShow EXE - 5m01s

2018 International Women's Day Photography Exhibition in the Club Gallery.

YOU'RE INVITED to attend the Opening night of the 2018 International Women's Day Photography Exhibition on March 1 at 8pm.

The exhibition is a celebration of International Women's Day, involving MORE THAN FIFTY PHOTOGRAPHERS and over 200 prints! There will be photographs by women who are Victorian Photography Club members, Professional Photographers and Emerging Photographers, plus there will also be a selection of historical works by outstanding female photographers of the past.

Join us in the first floor gallery of the Melbourne Camera Club, with special guest speakers Australian Landscape Photographer, Mieke Boynton & Fine Art Portrait Photographer, Vicki Bell before the official opening of the Exhibition, by our Victorian State Ombudsman, Deborah Glass OBE.

What a wonderful celebration of Women in Photography.

Exhibition will be open to the Public and members are requested to assist looking after it during the open hours to the Public. See Sue or Jim about having your name added to the roster.

March 1 (Thursday) 8pm- 10pm OPENING NIGHT

March 3 & 4 (Sat&Sun) 11am - 5pm

March 10,11 & 12 (Sat, Sun, Mon) 11am - 5pm

March 17&18 (Sat&Sun) 11am - 5pm

2018 International Women's Day Exhibition



**50 Australian Women Photographers
celebrating International Women's Day**

Opening Night, March 1 at 8pm

**Melbourne Camera Club Gallery
Corner Ferrars and Dorcas Streets
South Melbourne
Entrance on Dorcas Street**

**Exhibition Dates
March 3 & 4, March 10, 11 & 12, March 17 & 18
11am to 5pm**

www.melbournphoto.org.au

The '20 supplied images.AV challenge and other alternatives'

In previous years members of the AVG have been set a challenge by a selected member providing a set subject . 'AV theme' for production during the year. for inspiring all AVG members to interpret and produce an imaginative audio visual production. The 2017 theme of 'Street Signs' was not responded on at all. Hence a change in direction is proposed for the 2018 year's challenge.

The AVG supplies the ingredients (by eMail response at the moment) and you choose one of the 3 alternatives to download and make one or more productions not exceeding 3m 21s from that material supplied:-.

1: FIRST OPTION:

Your interpretation in an AV is to be by using the 20 images supplied. You can reorder the images, add blank images or leave some images out, even duplicate some of the images, add captions &/or narration or just add sound effects and/or back ground music.

or

2: SECOND OPTION

Your digital photo- visual interpretation in an AV of a 2 minute piece of (creative commons) royalty free music supplied by the AVG. You photograph the elements/locations that you 'see' visually illustrating the whole of the music track if sections and bits if appropriate from the music supplied by the AVG,

or

3: THIRD OPTION

Your use of one or both video clips supplied by the AVG with additional images and music and/or sound effects and/or captions or narration in an AV production of your making.

One main rules is that you cannot exceed 3minute 21seconds in any production option.

The OPTION base ingredients would be available to download from the AVG Web page but unfortunately there are current technical restrictions with the operation of the Club's web site which means that you have to eMail the AVG coordinator and request one option or all three options base 'ingredients'. Because of the MB size of the 'ingredients' most sending of the ingredients to you will be by 'WeTransfer.com' file transfer process (FTP) unless a single option request can be reply eMail'ed with a total attachment under 10MB.

This AVG initiative is an experiment to challenge new and existing members to produce new, shorter, and imaginative AV productions that say something. Please come along to the AVG and see the base ingredients that you can use in almost any way you can devise.

eMail John the AVG coordinator at MCC-audiovisual@melbournephoto.org.au requesting one of the options above or all three. The '20 supplied images.AV challenge and other alternatives'.

The History of Audio Visuals at the Melbourne Camera Club

The brief history of Audio Visuals at the Melbourne Camera Club announced in the pervious AVG eNews is now in a different sub-folder (see below) but can also be directly accessed from the AVG main Web Page location (<http://www.melbournephoto.org.au/audio-visual-group>) following the solving of the 2MB up load limit (now 20MB).

Alternatively you can view each of the history chapters directly from these URLs below:-

Chapter 1 <http://www.melbournephoto.org.au/file/774>

Chapter 2 <http://www.melbournephoto.org.au/file/775>

Chapter 3 <http://www.melbournephoto.org.au/file/776>

AV competition rules adjusted for max 20% Video inclusion in all categories

The three levels of Audio Visual competition rules are almost now in synchronisation in allowing 20% of an AV's total playing time to be made up from video clips. APS does not have a 3:21 category like VAPS and many Victorian Camera Clubs. The 3:32 category has been changed to allow AV productions up to 3minutes 21seconds maximum. Previously 3:21 AVs had to be exactly 3:21.

1: The Australian Photographic Society's national Audio Visual rules have been 'adjusted'. The 5th entry category of 'Fusion' has now been deleted and a 20% max video allowance been inserted in the remaining 4 categories – *'...The video content must not be more than 20% of the duration of the whole sequence. Any combination of text, narration, music and sound effects may be used...'* see the APS definitions on the AV Division's web page at <http://a-p-s.org.au/index.php/av-definitions>

A further APS AV news announcement can be read at <http://a-p-s.org.au/index.php/av-news>

2: The VAPS 2017 AGM approved a revised set of AV production rules for the Interclub competition which basically allows Video up to 20% maximum by time of the total playing time. Applies to both AV categories 'Open' and '3:21'. The new rules and the new interclub AV entry form can be located and downloaded from URL <http://www.vaps.org.au/competitions>

3: The Melbourne Camera Club competition committee has also recommended changes to the Club's End of Year AV competition rules to follow the basic new VAPS interclub competition rules with 20% video maximum measured by time in both Open and 3:21 AVs. The 3:21 category will also be up to 3minutes 21 seconds. The revised AV rules for MCC End of Year competition will shortly be available. NOTE you're your other non-competition AV's you produce do not have to comply with the AV rules.

A maximum selection of four AVs (2x Open and 2x 3:21) representing the Melbourne Camera Club in the 2018 VAPS Interclub will be under taken for entry at the VAPS half yearly meeting Sunday March 18th 2018.

It is important to note that if you produce an AV under the 'former' VAPS AV rules your AV will still comply with any new proposed changes to the new VAPS Interclub AV rules with one exception that Fotomagico FRM files are no longer acceptable but MP4 or other MPEG video output from Fotomagico productions are encouraged and acceptable.

The Challenge 321 in 2018

Challenge 321

International Audiovisual Contest

Tell your story in 3 Minutes and 21 Seconds

The 321 International AV Challenge competition is under way. A complete revised set of the rules is available from the web site. They are almost identical as in 2017.

URL: <http://www.challenge321.org/index.php?lang=en&page=2018>

Main rules for 2018 are :

- The maximum runtime is 3 Minutes and 21 Seconds
- AV submissions created in 2016 or later
- Every genre is accepted, but the submissions regarding design, idea, story or originality and should have a certain quality claim.
- Possibly a pre-selection will be made

Key Dates:

Closing date:	31 March 2018
Distribution:	15 April 2018
End of judging:	15 June 2018
Publishing of total ranking:	30 June 2018



Canadian AV FESTIVAL at Latow – 4 entries by MCC AVG members

This is the first time we have entered Club member's AVs into the Canadian Latow AV Festival. Four members AVs were submitted. Congratulations to Bob Thomas yours was the only one chosen by the Latow AV Festival committee.

'Genesis' by Bob Thomas

'Another One' by John Spring

'Holding On ...Letting Go' by Barbara Butler

'Lake Eyre' by Ruth Burleigh

Here's some background regarding the Festival...

The Latow AV Festival started way back in the 1970's as an exhibition of "slide shows" to highlight what could be done with images and music married together. Back then of course the shows used 1 or 2 projectors and a tape system for playback but throughout the subsequent decades the sophistication of the shows grew to move into multi image/multiple banks of projectors (you remember those?). Because of the presentation logistics back then most of the photographers presenting were local. Then when the digital medium took over we moved with the technology and photographers starting creating their shows using software. With the advent of "digital" shows we could now solicit submissions from around the world.

The medium may have changed over the years but the goal of the AV Festival has always remained the same... to present productions that "raise the bar" over the traditional AV show. Not just simple slide shows but audio-visual experiences the goal is to arouse in the audience an emotional response, tell them a story or simply entertain them... but to do it in a way that takes the images beyond just what is seen and make the audience really "experience" them in a way not present in the images themselves.

The factors that go into the final selection do not only depend on the photography, but also the creation of the soundtrack, how the images and soundtrack worked together (the flow of the images to the music), how the show uses the AV medium to further the overall production and the technical quality of the images and the soundtrack.

You should be aware that the closing date for submissions is next week January 19th to get shows to me. The reason for this is we have a long lead time after the final selections are made (which is done at the end of this month) so we can get all the promotional material out to promote the selected photographers and their shows for the April 14th presentation at the Art Gallery of Burlington.

All the best... Paul Sparrow

Director – Latow International AV Festival

Latow's AV festival web site can be seen at URL <http://latowseminar.com/av-festival/>

Ideas and suggestions for 2018 Audio Visual Group Syllabus & AV participation projects

Just a reminder that ideas and suggestions are needed for this years AVG syllabus and activities.

Pictures to Exe Version 9 available

After much anticipation PTE 9 is now available. There are major improvements to this popular AV software. Details can be viewed at www.wnsoft.com.

Audacity 2.1.3 - Audio Editor – is yours up to date ?

URL: <http://www.audacityteam.org/> Audacity is a free, easy-to-use, multi-track audio editor and recorder for Windows, Mac OS X, GNU/Linux and other operating systems. This will be the last version of Audacity that will support Windows XP. You can use Audacity to:

Mar 17th, 2017: Audacity 2.1.3 Released

See URL http://manual.audacityteam.org/man/new_features_in_this_release.html

State, National and International AVs reference web site

1. Victorian association of Photographic Societies AV Interclub rules –
<http://www.vaps.org.au/downloadable-docs>
<http://www.vaps.org.au/competitions>
2. Australian Photographic Society AV Division – National & Adelaide International AV Comp rules –
<http://www.a-p-s.org.au/index.php/av-download>
<http://www.a-p-s.org.au/index.php/downloads/audio-visual-division>
<http://www.a-p-s.org.au/index.php/exhibition/adelaide-av-national>
<http://www.a-p-s.org.au/index.php/exhibition/adelaide-av-fest>
3. Royal Photographic Society International AV Festival rules :-
<http://rps.org/special-interest-groups/audio-visual/about/iavf-2016-information-for-entrants>
4. South African – AV makers:-
<https://av-makers-south-africa.wikispaces.com/>
5. French – Epinal AV International :-<http://diapimages.free.fr/spip.php?article502>
6. Netherland – Europort AV Festival rules :-
http://www.avwest.nl/AVwest_public/AVwest_04.php?session_control=0
7. Belgium – Digirama 2016 AV Rules :-
<http://www.av-group.org.uk/avnews/images/eventdetails/events2016/digirama-details.pdf>
<http://www.sfnk.be/download.html>
8. UK Great Northern AV Festival rules :-
<http://www.av-group.org.uk/gnffestival/web2/gnf-images/documents/GNF2016-Brochure.pdf>
9. International 3-21 AV Challenge . <http://www.challenge321.org>

**Hope to see you at one or more of these events. Any questions eMail or phone me.
To unsubscribe to this AVG eNews send eMail to the coordinator with UN-SUBSCRIBE in
the subject line**

JOHN SPRING - M: 0409 861 876

The Melbourne Camera Club

Audio Visual Group Coordinator

<http://www.melbournphoto.org.au/audio-visual-group/>

eMail - for John: mcc-audiovisual@melbournphoto.org.au

- for Barb: mcc-avgroup2ic@melbournphoto.org.au

- for Sue: mcc-avassist@melbournphoto.org.au